

ON BEHALF OF
TILA LONDON LIMITED

SUMMARY OF TILA LONDON'S REPRESENTATION
30 – 32 BRUTON PLACE

THOMAS & THOMAS PARTNERS LLP
38A MONMOUTH STREET
LONDON
WC2H 9EP

Reference: AT/TIL.1.1

Instructed Solicitors

Introduction

1. Tila London Limited (“Tila”) has made a representation against the application for grant of a new premises licence made by Young & Co’s Brewery Plc for Guinea, 30 – 32 Bruton Place, London W1J 6NL (“**the Premises**”). Their representaion is at pages 36 to 38 of the Report.

2. The application provides:

*“This application is a new licence application to extend the Guinea into the neighbouring premises. **The Guinea operation will not change** and will be merely an extension of the floor space to offer additional area for dining.”*

*“Young’s are **extremely experienced at operating close to local residents** and are aware of course of the presence of these in the nearby buildings along Bruton Place.”*

*“The Guinea, if the application is granted, will continue to be a popular and **well-run establishment** offering the finest quality steaks and beers and ales to the local Mayfair community.”*

*“The Applicant is **confident** that this can be done in a way that will **promote the licensing objectives.**”*

3. Tila are leaseholders of 27 Bruton Place, which opens in February as a small and independent fine-dining restaurant. The directors of Tila are also opening the Bruton Deli at 38 Bruton Place and a development kitchen and cookery school at 44 Bruton Place.

Concerns

4. The application seeks a new premises licence with, inter alia, (i) longer hours for the front/public bar area on a Friday and Saturday; (ii) additional non-standard timings; (iii) the removal of conditions such as the requirement for alcohol to be ancillary to a table meal after 23:00 in specific areas¹; and (iv) a substantial increase in licensed area as compared to the existing premises licence.
5. Tila’s prevailing and remaining concern is the street drinking as set out in its representation and highlighted in the Report of Observations by Independent Licensing Consultant, Adrian Studd. Furthermore, despite a meeting with Young’s several weeks ago at the time of writing, no mitigation has been offered to control the issue save for not allowing outside drinking after 11pm, which is an existing licence condition.
6. We have asked for a breakdown of the existing proposed toilet accommodation. Significant concerns remain about the (insufficient) existing toilet provisions remain bearing in mind issues regarding outside drinking and urination.

¹ Films shall be ancillary to supply of alcohol and provision of table meals (existing condition 12); Between 08:30 & 10:00 and **after 23:00 in the Rear Room Restaurant/Upstairs Function Room the supply of alcohol shall be ancillary to the provision of table meals** (existing condition 14).

Conclusion

7. Tila have no desire to impede the obvious success of the Premises, however this must be balanced by the historical and continuing impact on those living and working in the vicinity. You will hear from Mr Rankin and Mr Holder in relation to their direct experience.
8. The Report of Observations by Adrian Studd concludes (emphasis added): *“The **existing issues will be made worse** if the application is granted and the premises is allowed to expand its capacity with no improvement in the day to day running of the premises and management of the public space outside.”*
9. The Premises Licence Holder has previously demonstrated its inability and lack of intention to manage customers, particularly in the external area. This application offers an opportunity to impose reasonable and proportionate conditions onto the new premises licence to protect the residents and businesses in the vicinity. This is particularly important given the increase the in licenced area and size of the shopfront, where more drinkers can congregate, obstruct the road and make a nuisance.
10. If the Committee is minded to grant the application, we ask for the imposition of appropriate premises licence conditions to address the issues highlighted, which are mutually exclusive and could include:
 - a) Restricting the area where customers can drink outside and restricting the number of persons;
 - b) Not allow external furniture, which encourages and prolongs drinking;
 - c) Limit the hours of operation to earlier than 11pm;
 - d) Requiring SIA supervision to enforce such restrictions; and/or
 - e) Not allowing any external drinking at all.
11. The fact that this nuisance has prevailed for such a long time is not a reason not to deal with it, it is a reason to deal with it and even a week before the hearing, no measures or mitigation have been offered and no management plan.

8 December 2022